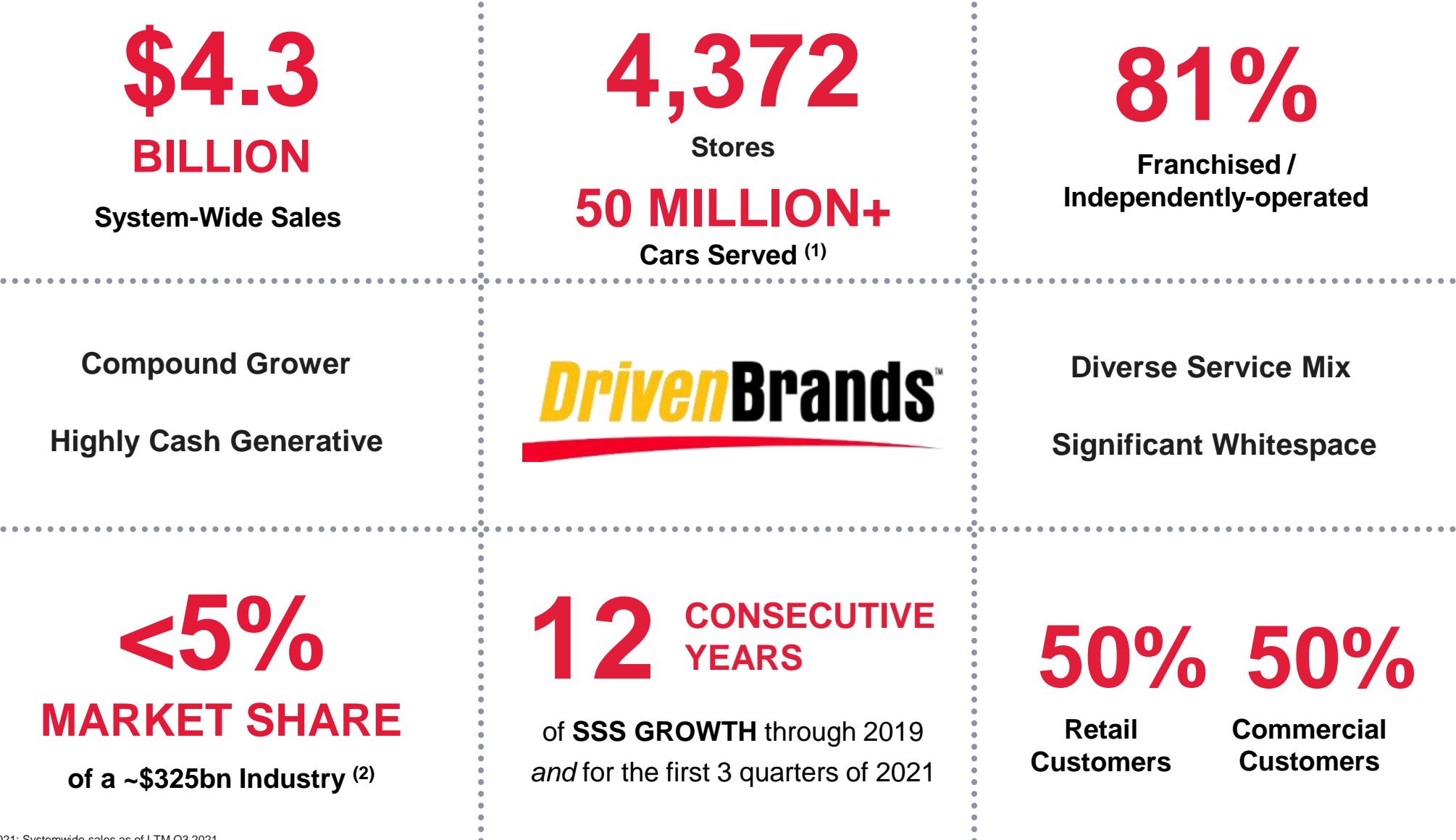


# Driven Brands “DRVN”

The road to at least \$850M in Adj. EBITDA by 2026

Morgan Stanley Virtual Global Consumer & Retail Conference  
November 30, 2021

# The Largest Automotive Services Company in North America



Note: Store count based on Q3 2021; Systemwide sales as of LTM Q3 2021

1. Pro forma for a full 12 months of ICWG in 2019

2. Estimated market share calculated as Driven Brands' 2020 system-wide sales divided by the auto care industry market size of \$325bn in 2021E, as reported in the 2022 Auto Care Factbook

# Our Priorities

- Invest in high-growth, high-quality businesses**
- Innovate to meet the evolving needs of our customers**
- Optimize lower growth businesses for maximum cash generation**
- Use M&A to accelerate growth**
- Drive strong results and returns for all stakeholders**

# Our Long-Term Organic Growth Algorithm

**DrivenBrands**<sup>®</sup>

Low  
Double  
Digit %

Revenue  
Growth

Low  
Double  
Digit %

Adj. EBITDA  
Growth

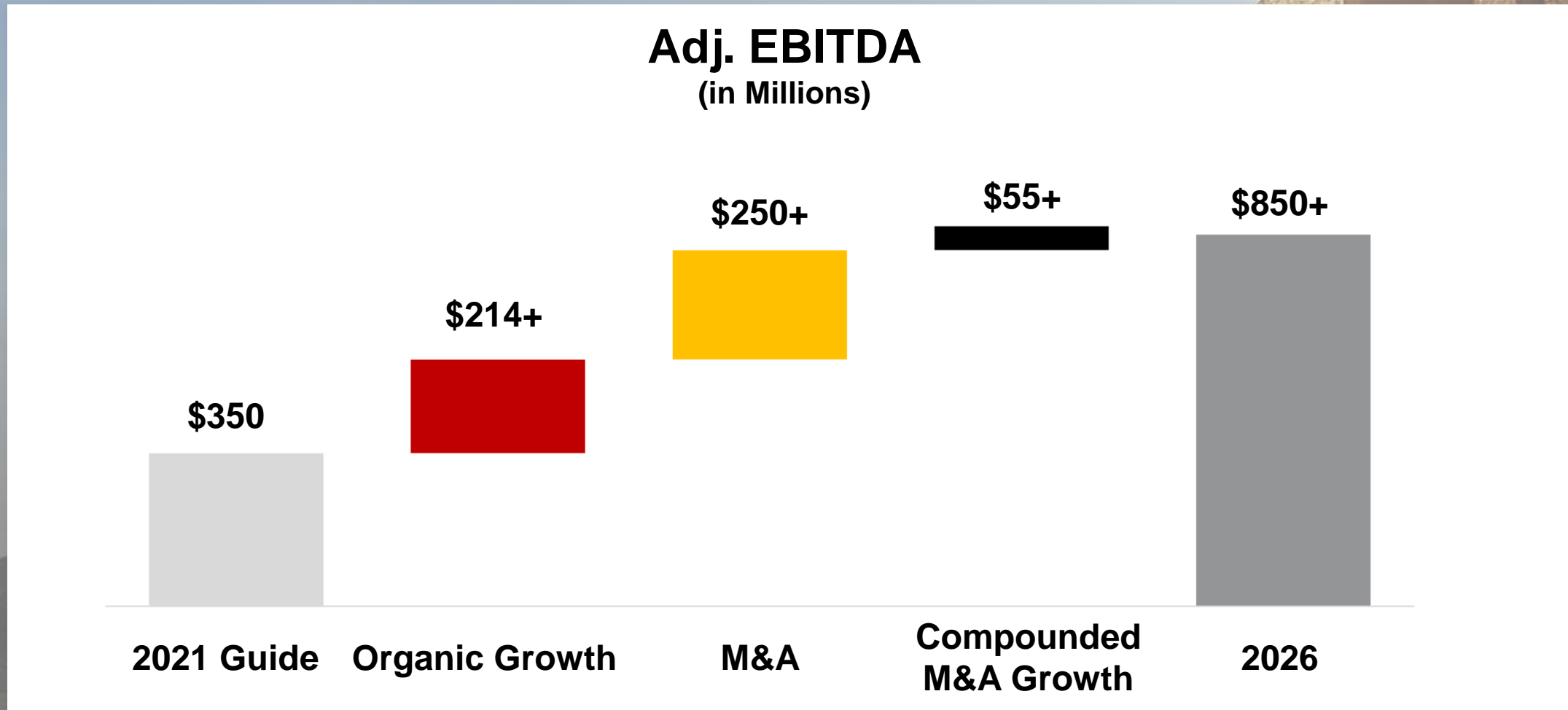
Mid-to-  
High  
Teens%

Adj. Net Income  
Growth

# And This Growth Has Upside

	Organic Growth				
	Same-store Sales	+	Store Growth	+	M&A
Base Case	2% SSS		5% Net Store Growth ~1,200 Stores Over 5 Years		None
Upside	4% Historical Average Data Commercialization		Growing Pipeline Visibility to 1,000+ Stores Today Over 4 Years		\$250M Pre-Synergy EBITDA Synergies and Growth

# Our Proven Playbook with Organic and M&A Growth Leads to At Least \$850M in Adj. EBITDA



# The Power of Driven Brands



**Scaled Platform**

**Asset Light**

**Low Risk Growth**

**Growth Through  
All Economic Cycles**

**Compound Grower**

**Consistent Execution**